Jagannath International Management School
MOR, Pocket-105, Kalkaji, New Delhi-110019
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CONFERENCES

2025-26

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Conferences 2025-26

S.No	Name of Conference	Date
1	XXI International Conference 2026 on "Geopolitics: Global Implications for Business Sustainability, Technology and Governance" on 30–31 January 2026	30th – 31st January 2026
2	2nd NATIONAL CONFERENCE on Generative AI in Education, Research & Knowledge Economy for Viksit Bharat@2047.	11th April 2026

jims Kalkaji, Delhi

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Report on XXI[st] International Conference "Geopolitics: Global Implications for Business Sustainability, Technology and Governance" 30th–31st January 2026.

Event Category: International Conference

Event Name: " XXI[st] International Conference "Geopolitics: Global Implications for Business Sustainability, Technology and Governance" 30th–31st January 2026.

Venue: C. D. Deshmukh Auditorium, India International Centre- New Delhi.

Total Number of external registrations: 50

Number of Faculties: 28 Faculty

Chief Guest: Sh. Rajesh Kumar, IPS (CEO, I4C, Ministry of Home Affairs)
Guests of Honour : Mr. Ashish Jain, Deputy Director General, FIEO), Dr Lalit B. Singhal, Former Development Commissioner, SEZs, Government of India
Chief Guest: Mr. Anil Wadhwa, Former Ambassador and Secretary, Ministry of External Affairs
Date: 30[th]-31[st] January, 2026

Venue: C. D. Deshmukh Auditorium, India International Centre- New Delhi.

JIMS Kalkaji successfully organised the Inaugural session of the 21[st] International Conference on "Geopolitics: Global Implications for Business Sustainability, Technology and Governance" on January 30, 2026. The Conference aimed to deliberate on the evolving geopolitical landscape and its far-reaching implications for global business, governance frameworks, sustainability imperatives, and technological transformation. The Inaugural Session and Panel Discussion were held on January 30, 2026, at the C. D. Deshmukh Auditorium, followed by research paper presentations on January 31, 2026.

Inaugural Session

The Inaugural session commenced with a welcome note by **Dr Niti Saxena**, who warmly welcomed the Chief Guest, Guests of Honour, distinguished speakers, faculty members, researchers, and students to the international conference. This was followed by the ceremonial lighting of the lamp, symbolising knowledge and enlightenment.

As part of the institute's sustainability initiatives, **Dr.Prashant Kumar and Dr.Ruchi Srivastava** presented green initiatives to the dignitaries, including **Mr. Anil Wadhwa (Chief Guest), Mr Ashish Jain, and Dr Lalit B. Singhal (Guests of Honour), and Dr Amit Gupta (Chairman, JIMS). Dr.Niti Saxena, Conference Convenor,** elaborated on the rationale and contemporary relevance of geopolitics, emphasizing global realignment, India's evolving strategic role, and its positioning in the emerging world order.

She informed the audience that 30 high-quality research papers had been selected for presentation on 31st January 2026 and expressed gratitude to all contributors and participants.

Dr. Amit Gupta, Chairman of JIMS, delivered the welcome address, highlighting how geopolitics influences economic systems, governance structures, and industrial operations globally. He emphasized the necessity of understanding geopolitical forces for effective business strategy and governance. He also acknowledged the efforts of the organizing committee, faculty members, and students.

Mr. Ashish Jain, Deputy Director General, FIEO, emphasized that in the contemporary world, influence travels faster than geography, making geopolitics a core strategic concern for innovators and businesses. He pointed out that the global trade is increasingly shaped by geopolitical realities rather than purely by demand and supply, with influence, technology, and power moving beyond traditional borders. He highlighted how the United States has adopted a more protective stance to safeguard its domestic companies, while Europe is emphasizing sustainability as a central focus. Also, recent US tariffs on sectors such as leather, gems, and jewellery have prompted investors to redirect attention toward Europe. Mr. Ashish Jain emphasized that the major current milestone in India's trade strategy is the India–EU Free Trade Agreement, which is expected to enhance market access and economic collaboration. He added that India has signed trade agreements with several other countries, including New Zealand, reflecting a broader approach toward diversification. Modern governance emphasises ethics and alignment with global norms, ensuring that trade and geopolitics work in tandem. He concluded by arguing that together, these efforts aim to build economic systems that are resilient, inclusive, and sustainable.

Dr Lalit B. Singhal, Former Development Commissioner, SEZs, Government of India, highlighted that geopolitics directly impacts business development in India, most visibly through rupee exchange rate volatility, which reflects shifts in global relations and economic uncertainty. He emphasised that international relations are closely intertwined with domestic business policies, influencing investment flows, education systems, and long-term economic planning. Also, post-independence, India initially followed an import substitution policy framework. He acknowledged this shift, which was quite significant in the 1990s with economic liberalisation and globalisation. Meanwhile, during the first Trade Policy Review Mechanism (TPRM), India participated alongside nearly 150 countries and began opening its economy. In the second TPRM, India further reduced customs duties, signalling deeper integration with the global trade system. So, to attract investment and generate employment, India introduced the Special Economic Zones (SEZ) policy. Exports from SEZs grew substantially, increasing from approximately USD 5 million in 2005 to about USD 172 million in the present period. The Production Linked Incentive (PLI) Scheme, with an outlay of ₹1.97 lakh crore, further strengthened India's manufacturing and export competitiveness. Infrastructure initiatives such as the Indian Corridor Scheme have supported industrial and logistical development.

Dr. Singhal highlighted how our country has entered into more than 50 Free Trade Agreements, with over 15 FTAs covering more than 50 countries worldwide. The India–EU Free Trade Agreement is particularly significant, covering nearly one-third of international trade and about 25 per cent of the global economy. He also mentioned that in the last financial year, India recorded merchandise exports of approximately USD 445 billion and services exports of about USD 387 billion. Furthermore, looking ahead, India's strategic focus includes achieving technological sovereignty as part of the Viksit Bharat 2047 vision. This is supported by large- scale investments, including over USD 85 billion committed in Visakhapatnam (Vizag) for artificial intelligence and advanced technology development.

The Chief Guest, Mr. Anil Wadhwa, Former Ambassador and Secretary, Ministry of External Affairs, delivered a comprehensive inaugural address. He stated that geopolitics now defines the environment in which businesses operate, with climate change acting as a key geopolitical stress multiplier. He emphasised that transformative technology has become a strategic asset, and sustainability is increasingly viewed to include geopolitical resilience. Political decisions can rapidly disrupt contracts, prompting firms to redesign supply chains for resilience and sustainability. Technology strategy is now inseparable from policy, as it underpins economic resilience and strategic alliances. Global governance is under scrutiny, uncertainty has become structural, and societal expectations regarding ethics, political positioning, and environmental stewardship are rising. He acknowledged how India has

demonstrated macroeconomic and corporate resilience through diversification and a focus on domestic consumption, while supply chain disruptions have driven investments in transformative technologies. He emphasised that governance reforms have stabilised the economy, and India's strategic positioning as a bridge between developed and developing nations enhances its appeal for global investors. Also, overall, a shift in business mindset toward resilience, ethics, and strategic alignment has become essential.

Dr. Amit Gupta, Chairman JIMS presented mementos to Mr. Anil Wadhwa, Mr. Ashish Jain, and Dr. Lalit Singhal as a token of appreciation. The session concluded with a vote of thanks by **Prof. (Dr.) Anuj Verma, Director, JIMS Kalkaji**, who expressed gratitude towards all dignitaries, speakers, panel members, and organizers for the successful conduct of the session.

Panel Discussion

The Panel Discussion was initiated with a welcome note by **Dr. Shweta Khadelwal, Dr.Jasleen Rana and Dr.Pallavi Ahuja** presented green initiatives to the **panellists: Mr. Manjeev Singh Puri, Mr. Amitabh Ranjan, Mr. Manoranjan Sharma, and Prof. Faisal Ahmed.** The panel discussion was **moderated by Dr. Lalit B. Singhal, Former Development Commissioner, SEZs, Government of India.**

The discussion started with **Mr. Manjeev Singh Puri (Indian Foreign Service (Rtd.), Formerly Ambassador to Nepal, EU, Belgium & Luxembourg &Ambassador/DPR** of **India to the UN,** putting forth his views. He highlighted that while China was historically seen as a symbol of legitimacy, India has emerged as the world's fourth-largest economy and is projected to become the third-largest, driven primarily by its demographic advantage and integration into globalization. He emphasised that India should not be viewed merely as an emerging market, nor should the challenges posed by China be underestimated, given its technological advancements and successful economic transition. While India possesses a strong ecosystem, achieving global excellence remains a significant challenge. Policies are expected to evolve substantially over the next three years, requiring an open-minded and forward-looking approach to global developments. He emphasised that sustainability is a critical and complex issue, and technology should be seen as a tool rather than a complete solution. Individuals and organisations alike are encouraged to actively contribute to sustainable practices and remain mindful of their long-term impact.

Mr Amitabh Ranjan, Registrar, Indian Institute of Public Administration, Govt. Of India highlighted that the current global environment is best described as a VUCA world—marked by volatility, uncertainty, complexity, and ambiguity. In such a geopolitical landscape, power asymmetries and strategic risks have intensified, echoing

Henry Kissinger's observation that both opposition to and dependence on dominant powers such as the United States carry significant risks. Further, in an interconnected system, localised disruptions can rapidly escalate into global crises, reinforcing the need for resilience-driven governance. He referred to the Hon'ble Prime Minister, Mr Narendra Modi's description of 2025 as a landmark year and the announcement that the nation has "boarded the Reform Express", emphasising accelerated structural reforms to strengthen India's strategic autonomy and long-term growth and central pillars of this vision - energy independence and energy sovereignty. He posited that at present, approximately 65 per cent of India's economy remains dependent on coal and India has adopted a pragmatic energy transition strategy that does not reject fossil fuels outright but focuses on reducing carbon emissions, acknowledging that carbon—not fossil fuels alone—is the primary challenge.

Mr. Ranjan added that alongside the continued research in cleaner coal technologies, India has made substantial progress in renewable energy. Further, installed solar capacity has reached approximately 135 Gigawatts, supported by a sharp decline in solar energy prices that has enhanced affordability and scalability. He shed light on the fact that to address intermittency challenges associated with solar and wind power, India is also developing battery energy storage systems (BESS). Further, the National Green Hydrogen Mission positions India to lead in emerging clean-energy technologies, particularly for hard-to-abate industrial sectors.

Also, he highlighted that India has nearly doubled its power generation capacity since 2014 through sustained policy and legislative support. Given the limitations of renewable sources in providing base-load power, the government has placed renewed emphasis on nuclear energy. He mentioned that recent bills and policy reforms actively promote private sector participation
and public-private partnerships, with bids opened to accelerate investment and capacity expansion in the nuclear sector.

According to Mr. Ranjan, even trade and diplomacy form another critical dimension of India's strategic response. He emphasised that India is actively diversifying its economic partnerships through new and proposed free trade agreements with Oman, New Zealand, and the European Union. These agreements aim to reduce geopolitical risk, strengthen supply chains, and enhance market access. He pointed out that high-level diplomatic engagements, including the strategic visit of the Prime Minister of Canada, signal a broader global realignment, with countries exploring partnerships beyond traditional security dependencies.

Lastly, he pointed out that India's digital public infrastructure has emerged as a strategic asset in this evolving global order. The Unified Payments Interface (UPI) has expanded into an international collaboration platform, now linked with more than nine countries, including the UAE, Qatar, Nepal, and France. Complementary initiatives such as Jan Dhan Yojana, Digi Locker, and widespread QR-code adoption have strengthened financial inclusion, governance efficiency, and digital sovereignty.

Mr Manoranjan Sharma, Chief Economist, Infomerics Ratings, Delhi, started with a focus on the ancient Indian civilizational philosophy of Vasudhaiva Kutumbakam—the idea that the world is one family—is increasingly under strain in today's VUCA (Volatile, Uncertain, Complex, and Ambiguous) global environment. He emphasised that the contemporary international system is marked by fragmentation, competitive nationalism, and strategic mistrust, which often run counter to principles of shared responsibility and collective well- being. This erosion of cooperative globalism has been particularly evident in climate and trade discourses, where

consensus has given way to coercion and conditionality.

He highlighted a significant contradiction that lies in the approach of several developed Western economies toward climate responsibility. He pointed out that these nations have historically contributed the largest share of global greenhouse gas emissions during their industrialisation phases, yet they now place disproportionate pressure on developing countries to adopt rapid decarbonisation pathways without equivalent consideration of developmental
needs or historical responsibility. Accordingly, this imbalance has raised concerns about climate equity and the fairness of global governance frameworks.

Also, talking about geopolitical unilateralism has further intensified global instability. He highlighted that the reinterpretation of doctrines such as the Monroe Doctrine in contemporary contexts—most visibly during the tenure of former US President Donald Trump—reflected a transactional and unilateral approach to global leadership. Such actions have contributed to uncertainty in international institutions and have challenged multilateral norms, reinforcing perceptions of a rules-based order being applied selectively rather than universally.

He argued that despite these structural disruptions and policy uncertainties in the global system, India has continued to outperform many comparable economies. Through sustained structural reforms, improved governance, and macroeconomic stability, India has demonstrated resilience and adaptability in the face of external shocks. Its consistent economic performance reflects both institutional strengthening and strategic policymaking in a complex global environment.

Most importantly, according to him, India's demographic dividend remains a key long-term advantage, providing a young, dynamic workforce capable of driving innovation, productivity, and consumption-led growth. This demographic strength, when combined with expanding digital infrastructure and skills development, positions India favourably in the global economic hierarchy. Simultaneously, the rise of alternative global groupings such as BRICS+ and other emerging multilateral blocs signals a gradual shift toward a more multipolar world order. Within these platforms, India plays a central and constructive role, balancing strategic autonomy with global engagement.

Prof. Faisal Ahmed, Fore School of Management, Delhi, Former Consultant to the United Nations, emphasised that economic policy is no longer neutral but is actively used to advance strategic dominance in the international system. He highlighted how the trade and tariff war initiated by the United States against China during President Trump's first term illustrates the limits of unilateral economic coercion. He mentioned that the strategy, aimed at correcting trade imbalances and curbing China's rise, largely failed to achieve its intended outcomes. Further, he pointed out that instead, it disrupted global supply chains and increased costs for consumers and businesses. Rather than recalibrating the approach, the US extended blanket tariffs across multiple countries, reflecting flawed policy learning and contributing to greater uncertainty in global trade governance.

He also talked about geopolitical groupings, like in the Asia-Pacific region, where divergent trade strategies further foster geopolitical competition. He emphasised that the Regional Comprehensive Economic Partnership (RCEP), initiated with strong backing from China and involving ASEAN nations along with regional partners, has primarily benefited China and countries pursuing a "China+1" supply-chain diversification strategy. India chose to stay out of RCEP, citing concerns over market access and domestic industry protection. He highlighted that, instead, India aligned itself with a broader strategic vision through engagement with comprehensive Asia-

Pacific trade frameworks similar to the Trans-Pacific Partnership (TPP), which were designed to deepen regional integration while excluding China.

A very interesting point was that after all, US-China rivalry remains complex and situational rather than purely adversarial. So, he mentioned that while competition dominates the narrative, there exists the possibility of tactical collaboration between the two powers to counter the emergence of a third rising power, such as India, in specific global or regional contexts. This reflects the fluid nature of alliances in a multipolar and interest-driven global order.

Prof. Ahmed emphasised that climate change has also emerged as a critical geopolitical issue. Small island nations face existential threats from rising sea levels despite having contributed minimally to global emissions. Additionally, he emphasised that although current international aid and adaptation programs exist, they remain insufficient to address the scale and urgency of the challenge. He further pointed to this imbalance that highlights the geopolitical inequities embedded within global climate governance frameworks.

Also, the Professor highlighted how India's strategic relevance is further reinforced through its participation in the Quadrilateral Security Dialogue (QUAD), a grouping of four major democracies. While China perceives the QUAD as a containment mechanism directed against it, the United States has sought to strengthen the grouping by giving it a more pronounced regional role in the Indo-Pacific. He concluded by stating that within this framework, India

plays a critical role, particularly in maritime security and regional stability. In the South China Sea, India's involvement—through ONGC Videsh's exploration interests—adds a strategic dimension. He specifically pointed out that Vietnam, in particular, views India's presence as a positive counterbalance in the region.

After this, the panellists addressed insightful questions from students on:

- Leveraging globalisation and demography (Gen Z)
- Sustainability versus profitability
- Impact of tariffs on oil imports
- Non-tariff barriers and CBAM
- India's focus on UNSC reforms and emerging trade routes

The responses emphasised legitimacy, excellence, sustainability, strategic diplomacy, and multilateral cooperation.

The session concluded with **Dr Lalit B. Singhal** presenting mementoes to the panellists, followed by a vote of thanks delivered by **Dr.Prashant Kumar, HOD, BCom Hons,** JIMS Kalkaji. She extended sincere appreciation to all dignitaries, speakers, faculty members, students, and the organising committee for their active participation and contributions.

The Technical Session on the second day featured distinguished **international speakers** who provided global, interdisciplinary perspectives on leadership, governance, trade, and strategic resources in a geopolitically fragmented world.

Dr. Samantha Rathnayake, Senior Faculty, Postgraduate Institute of Management (PIM), University of Sri Jayewardenepura, Sri Lanka, emphasized the contextual nature of leadership and competitive advantage. He highlighted that modern leadership effectiveness requires adaptability and the integration of speed, consistency, knowledge creation, and core competencies in response to geopolitical and institutional change.

Dr. Shann Turnbull, Principal, International Institute for Self-Governance, critically examined centralized corporate governance systems, arguing that unitary board structures undermine accountability, democracy, and sustainability. He advocated decentralized and self-governing organizational models as more resilient and ethical alternatives in a complex global environment.

Prof. Agnieszka Gehringer, Professor, Cologne University of Applied Sciences and University of Göttingen, analyzed geopolitical vulnerabilities arising from global dependence on rare earths. She highlighted concentrated supply chains, particularly China's dominance, and stressed the need for diversification and strategic policy coordination to mitigate geopolitical and technological risks.

Prof. Marja-Liisa Tenhunen, Professor, Dimitrie Cantemir Christian University, Romania, and High-End Foreign Expert, Shanghai University, China, examined the impact of trade wars and protectionism on global value chains. She highlighted the shift from efficiency-driven globalization toward resilience-based models such as near-shoring and friend-shoring, identifying opportunities for emerging economies like India.

Collectively, the technical deliberations underscored the importance of **adaptive leadership, resilient governance, diversified supply chains, and strategic sustainability** in a geopolitically uncertain global order.

Track Sessions Overview The conference also hosted **three thematic track sessions**, enabling focused academic discussions across geopolitics, sustainability, governance, and technology. The research papers were received from

- **Track 1 (Offline)** was chaired by **Dr.Niti Saxena, Conference Convenor & Professor, JIMS Kalkaji**, and **Dr.Pallavi, Assistant Professor**. The track focused on geopolitical risk, economic policy, trade, energy security, and global business uncertainty, emphasizing policy relevance and strategic decision-making.
- **Track 2** was chaired by **Dr.Ruchi Srivastava, Head, BBA, JIMS Kalkaji**, and **Dr.Preeti Singh, Assistant Professor, JIMS Kalkaji**. The discussions centered on sustainability, digital transformation, governance frameworks, financial inclusion, ESG practices, and the role of technology in responsible business.
- **Track 3** was chaired by **Dr. Pallavi Ahuja** and **Dr. Jasleen Rana, Assistant Professor, JIMS Kalkaji**. This track addressed geopolitics and supply chains, behavioral finance, ESG credibility, critical minerals, and green finance, highlighting the transition toward resilience-oriented economic systems.

Conclusion

The XXI International Conference provided a robust academic and policy-oriented platform for understanding the intersection of geopolitics with business sustainability, technology, and governance. Through high-quality international technical sessions and structured track deliberations, the conference reinforced the need for **strategic foresight, institutional resilience, ethical governance, and sustainable development** in an increasingly multipolar and uncertain global environment.

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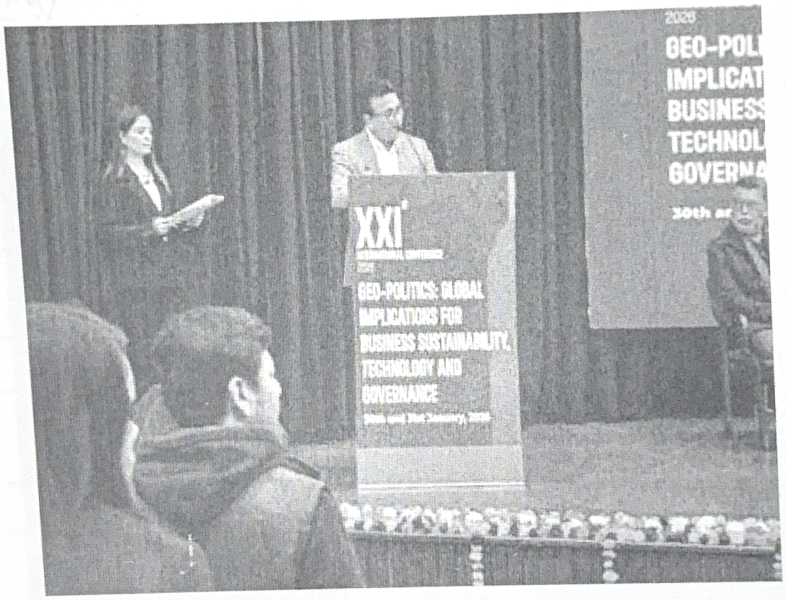
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Glimpses of the Event





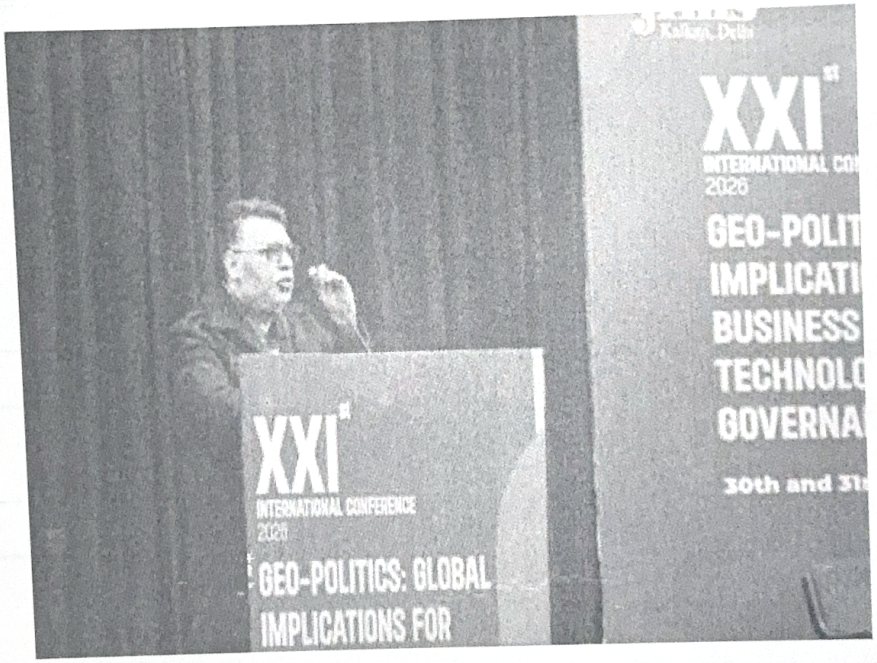
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Name & Signature Faculty

Coordinator

Dr. Ruchi Srivastava

Head of the Department

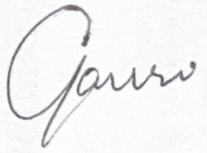
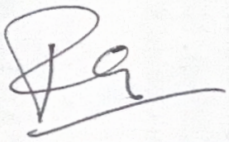
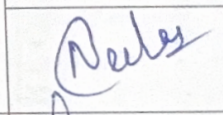
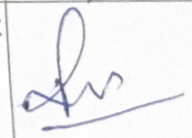
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Attendance sheet

XXI[st] International Conference "Geopolitics: Global Implications for Business Sustainability, Technology and Governance" 30th–31st January 2026

S.No.	Name of the Author	Designation	Affiliation	Title of Paper	Signature
1	Gauri Kapoor	Assistant Professor	Institute of Management Development and Research (IMDR), Pune	Tariffs, Trade Policy, and the Atmanirbhar Vision: Positioning India in the Reconfigured Global Value Chains	
2	Dr. Rekha Gulia	Assistant Professor	School of Vocational Studies, Dr. B. R. Ambedkar University Delhi	Dynamic Interlinkages between Emerging and Developed Markets under Global Risk and Geopolitical Uncertainty	
3	Dr. Neelam Tandon	Professor	Jagannath International Management School, Kalkaji		
4	Aastha Tandon	Research Scholar	Banasthali Vidyapith, Jaipur, Rajasthan	Geopolitical Risks Impact on Financial Distressed Firms: An Empirical analysis	
5	Ajay Kumar Patel	Professor	Institute of Management Studies (IMS), Ghaziabad		
6	Deepak Tandon	Senior Professor	Institute of Management Studies (IMS), Ghaziabad		Deepak Tandon
7	Ravinder Verma	Research Scholar	Haryana School of Business, Guru Jambheshwar University of Science & Technology, His	High Voltage, High Volatility: An Indian Energy Sector Story	

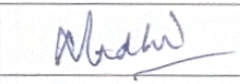
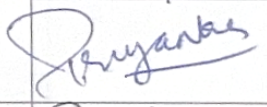
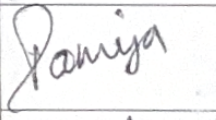
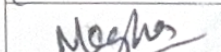
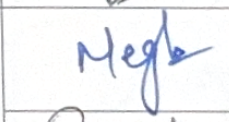
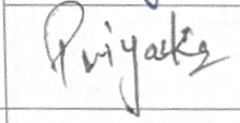
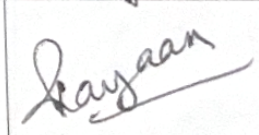
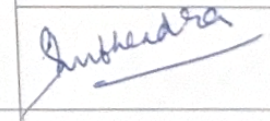
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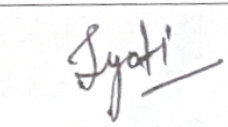
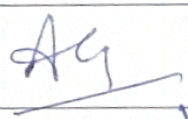
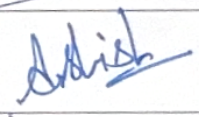
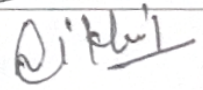
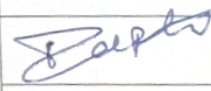
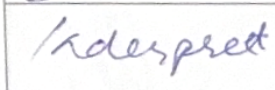
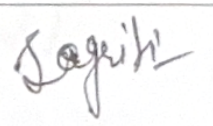
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			Jamia Millia Islamia, New Delhi		
19	Mahi Yadav	Student	CHRIST (Deemed to be University), Delhi – NCR	CBDC–SWIFT Interoperability: The Next Frontier in Global Digital Finance	
	Yash Jain	Student	CHRIST (Deemed to be University), Delhi – NCR		
20	Dr. Abhishek Maheshwari	Associate Professor	CHRIST (Deemed to be University), Delhi – NCR		
21	Dr. Alam Ahmad	Assistant Professor	Department of Finance, College of Administrative and Financial Sciences, Saudi Arabia	Unequal Development and Lived Experience: Resource Inequality, Governance, and Vulnerability under a Shared Development Regime	
22	Dr. Samreen Akhtar	Assistant Professor	Electronic University, Jeddah Campus, Saudi Arabia		
23	Sumukhi Pandey	Student	Monash University, Melbourne, Australia	Business Sustainability and Governance in Volatile Geo-Political Environment	
24	Sneha Sruti Sahu	Student	Army Institute of Management and Technology, Greater Noida	Diagnosing CSR Authenticity in Geopolitically Sensitive Contexts: A Thematic Analysis	
25	Dr. Pallavi Bharadwaj	Associate Professor	Army Institute of Management and Technology, Greater Noida		
26	Mehak Lal	Research Scholar	Mangalayatan University, Aligarh	Drivers and Barriers to UPI Adoption Among Traders: Evidence from Azadpur Mandi	

27	Nidhi Solanki	Assistant Professor	Banasthali Vidyapith Rajasthan	Digital Sustainability and Consumer Perception: Examining the DESG Framework and Brand Equity in the Indian Market	
28	CS Priyanka Mathur	Assistant Professor	Prestige Institute of Management and Research, Indore		
29	Daniya Siddiqui	Research Scholar	Jamia Millia Islamia, Delhi	Artificial intelligence and sustainable innovation: Economic social and environmental Dimensions	
30	Prof. Naseeb Ahmad	Professor	Jamia Millia Islamia, Delhi		
31	Dr. Megha Mohan	Assistant Professor	Jagan Institute of Management Studies, Rohini	Enhancing Skill Development through Education and Capacity Building for Sustainable Practices and Long-Term Success	
32	Dr. Priyanka Gandhi	Associate Professor	Jagan Institute of Management Studies, Rohini		
33	Rayaan Ahmad	Research Scholar	Department of Management Studies, Jamia Millia Islamia	Smart Labels as Sustainability Catalysts: Navigating Gen Z Consumer Dynamics in the Digital-Human Marketing Era	
34	Ms. Ridhika Chatterjee	Research Scholar	APJ Abdul Kalam Technical University, Lucknow	Balancing Heritage and Innovation in Family SMEs: Corporate Governance Mechanisms and Decision Dynamics in a Mixed-Methods Inquiry	
35	Dr. Shubhendra Parihar	Professor	Jaipuria Institute of Management		
36	Abhishek Bhadra	Student	Jagannath International Management School (JIMS), Kalkaji	Green Marketing in Omnichannel Retailing: Global Sustainability, Technology, and Governance Perspectives in a Geopolitical Context	

37	Dr. Anuj Aggarwal	Assistant Professor	Vivekananda Institute of Professional Studies, Technical Campus (VIPS-TC)	The Evolving Landscape of Global Geopolitics: A Comprehensive Analysis on Global Governance and New World Order	
38	Dr. Jyoti Gupta	Assistant Professor	Vivekananda Institute of Professional Studies (VIPS), GGSIP University, Delhi		
39	Mr. Anadya Gupta	Student	Vivekananda Institute of Professional Studies, Delhi		
40	Ashish Aggarwal	Research Scholar	Jaypee Institute of Information Technology (Jaypee Business School)	**How ESG Rating Methodologies Influence Investor Trust: Evidence from OECD Rating Providers**	
41	Dr. Arshi Barin	Assistant Professor	Jaypee Institute of Information Technology (Jaypee Business School)		
42	Dr. Nikhil Yadav	Assistant Professor	Jaypee Institute of Information Technology (Jaypee Business School)		
43	Prof. Deepti Singh	Professor	Motilal Nehru College, University of Delhi	Coporate Risk Reporting and Firm Performance : A Bibliometric Review	
44	Ms. Inderpreet Kaur	Assistant Professor	Motilal Nehru College, University of Delhi		
45	Ms. Jagriti	Research Scholar	Jaypee Business School, Jaypee Institute of Information and Technology, Noida	Unveiling the color puzzle: How neural pathways of colors shape financial decisions on trading platforms	

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46	Dr. Sujata Kapoor	Associate Professor	Jaypee Business School, Jaypee Institute of Information and Technology, Noida		
47	Maaz Khan	Student	Jagannath International Management School (JIMS), Kalkaji	The New Green Chessboard: Geopolitics of Critical Minerals and the Weaponization of Green Finance	
48	Ms. Roli Wadhwa	Research Scholar	Dr APJ Abdul Kalam Technical University (AKTU)	Digital Governance, Geo-Political Risk, and Trust Formation in Online Food Delivery Platforms: Implications for Business Sustainability	
49	Rohan Goswami	Student	Jagannath International Management School (JIMS), Kalkaji	The Resilience Blueprint: Geopolitical Risk Modelling India Next-Generation Supply Chains	
50	Sanskar Goyal	Student	Jagannath International Management School (JIMS), Kalkaji		

Dr. Ruchi Srivastava (HOD – BBA)

Dr. Anuj Verma
Director

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Attendance List

XXI[st] International Conference "Geopolitics: Global Implications for Business Sustainability, Technology and Governance" 30th–31st January 2026

Dated: 30.01.2026

S.No.	Name	Designation	Attendance
1	Dr. Ruchi Srivastava	Professor & HOD	
2	Dr. Prashant Kumar	Associate Professor and HOD	
3	Ms.Sangeeta Sharma Mehndiratta	Assistant Professor	
4	Himashu Agrawal	Assistant Professor	
5	Dr. Preeti Singh	Assistant Professor	
6	Ms.Aastha Behl	Assistant Professor	
7	Dr.Jasleen Rana	Assistant Professor	
8	Dr.Shweta Khandelwal	Assistant Professor	
9	Dr.Ekta Kasana	Assistant Professor	
10	Dr.Shivani Sharma	Assistant Professor	
11	Ms.Sakshi Singh	Assistant Professor	
12	Ms.Arti Vaish	Assistant Professor	
13	Ms.Dolly	Assistant Professor	

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14	Ms.Katyayani	Assistant Professor	
15	Ms.Akanksha Yadav	Assistant Professor	
16	Dr. Niti Saxena	Associate Professor	
17	Dr.Priyanka Ahluvalia	Associate Professor	
18	Mr.Sanjay Mehrotra	Associate Professor	
19	Ms.Nikhita Dhawan	Assistant Professor	
20	Dr.Pallavi Ahuja	Assistant Professor	
21	Mr.Umesh Kumar Gupta	Assistant Professor	
22	Dr. Surbhi Gosain	Assistant Professor	
23	Dr. Gurmeet Sodhi	Assistant Professor	
24	Ms. Pooja Bisht	Assistant Professor	
25	Ms. Surbhi Ahuja	Assistant Professor	
26	Mr. Kartik Dayal	Assistant Professor	
27	Ms.Chanika Goel	Assistant Professor	
28	Ms.Kanika Parashar	Assistant Professor	

Name & Signature

Faculty Coordinator

Dr. Ruchi Srivastava (HOD – BBA)

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2nd National Conference on

"Generative AI in Education, Research & Knowledge Economy for Viksit Bharat@2047"

Event Category: National Conference
Event Name: "Generative AI in Education, Research & Knowledge Economy for Viksit Bharat@2047"
Date: 11th April 2026
Venue: Auditorium, JIMS Kalkaji
Total Number of external registrations: 78
Number of Faculties: 28 Faculty Members
Chief Guest: Sh. Rajesh Kumar, IPS (CEO, I4C, Ministry of Home Affairs)
Guests of Honour : Dr. Rahul Katarya (Professor, DTU) and Ms. Neena Saini (Deputy General Manager, NSDC).

Event Report:

Jagannath International Management School (JIMS), Kalkaji successfully organized its 2nd National Conference on "Generative AI in Education, Research & Knowledge Economy for Viksit Bharat@2047" on 11th April 2026. The conference aimed to explore the transformative potential of Generative Artificial Intelligence in reshaping education, research ecosystems, and the knowledge economy in alignment with India's vision of becoming a developed nation by 2047.

The event commenced with the registration of participants at 9:15 AM, followed by the formal inauguration of the conference at the JIMS Auditorium. The ceremonial lighting of the lamp marked the official commencement of the conference, symbolizing knowledge and enlightenment. Dr. Anuj Verma, Director, JIMS Kalkaji, delivered the opening remarks, highlighting the growing significance of AI in driving innovation, enhancing productivity, and shaping the future of education and industry.

The conference was graced by eminent dignitaries including Sh. Rajesh Kumar, IPS (CEO, I4C, Ministry of Home Affairs) as the Chief Guest, along with Guests of Honour Dr. Rahul Katarya (Professor, DTU) and Ms. Neena Saini (Deputy General Manager, NSDC).

The Chief Guest, Sh. Rajesh Kumar, delivered an insightful address focusing on the application of AI in governance, cybersecurity, and national development. Dr. Rahul Katarya addressed the gathering on the role of Generative AI in advancing research and technological innovation, while Ms. Neena Saini

emphasized skill development and industry readiness in the AI-driven economy. The session concluded with the presentation of mementos to the dignitaries and a formal vote of thanks by Dr. Ruchi Srivastava (HOD, BBA).

Following a tea break, the conference proceeded with **Technical Session I, conducted from 12:00 PM to 1:30 PM.** The session comprised four parallel tracks chaired by distinguished academicians:

- **Track 1 : A)** ***Dr. Rekha Dahiya*** (External member Chairperson) : Associate Professor,Dr. B.R. Ambedkar University, Delhi. **B)** ***Internal Coordinator*** : Dr. Shweta Khandelwal,
- **Track 2** : A) ***Dr. Neeti Agrawal*** (External member Chairperson) : Director, School of Management Studies, (SOMS), IGNOU . **B)** ***Internal Coordinator*** : Dr. Surbhi Gosain,
- **Track 3** : **A)** ***Dr. Kiran Chaudhary***(External member Chairperson) , Professor, Department of Commerce, Shivaji. College , University of Delhi .***B) Internal Coordinator*** : Dr. Preeti Singh,
- **Track 4**: **A)** ***CA Prof. (Dr.) Anupama Sharma*** (External member Chairperson) HOD, PGDM **B)** ***Internal Coordinator*** : Ms Dolly Sharma

A **total 52 external and 26 internal registration received , 24 research papers were presented** including external and internal registeration (6 papers per track), covering diverse themes such as AI in education, data-driven research methodologies, digital transformation, and knowledge economy frameworks. Each presentation was followed by an interactive Q&A session, encouraging critical thinking and academic exchange. The conference proceedings was released on the day of conference published by Sharda Publishers with **ISBN number 978-81-997124-6-1. Three** best Paper was awarded viz first: Ms Bharti Sharma, Amity University, 2nd- Sweta Singhal ABS Noida, 3rd - Ms Sakshi Singh, Dr Tina Hassija, Dr Pooja Kapoor (School of Business Manav Rachna University) with award money as Rs 5000, Rs 3000, and Rs 2000 respectively

Post lunch, **Technical Session II** was held from 2:30 PM to 4:30 PM, continuing with the same track chairs. This session witnessed an even broader range of research presentations, focusing on advanced applications of Generative AI, including innovation in pedagogy, AI-powered research tools, ethical AI considerations, and the future of knowledge economies. The session reflected interdisciplinary participation and showcased innovative research contributions from scholars across institutions.

The conference concluded with the Valedictory Session from 4:30 PM to 5:00 PM, where Dr. Niti Saxena, Conference Convenor, delivered the vote of thanks. She expressed gratitude to all dignitaries, participants, faculty members, and organizers for their valuable contributions in making the conference a grand success.

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The 2nd National Conference witnessed enthusiastic participation from academicians, researchers, industry experts, and students from various institutions across the country. The event successfully served as a dynamic platform for knowledge sharing, research dissemination, and meaningful dialogue on the evolving role of Generative AI in shaping India's future.





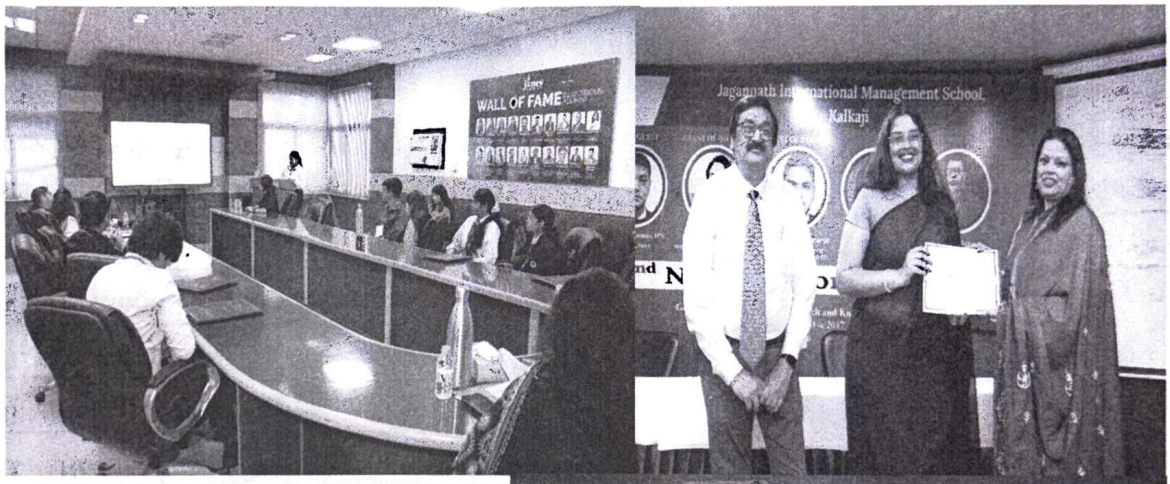




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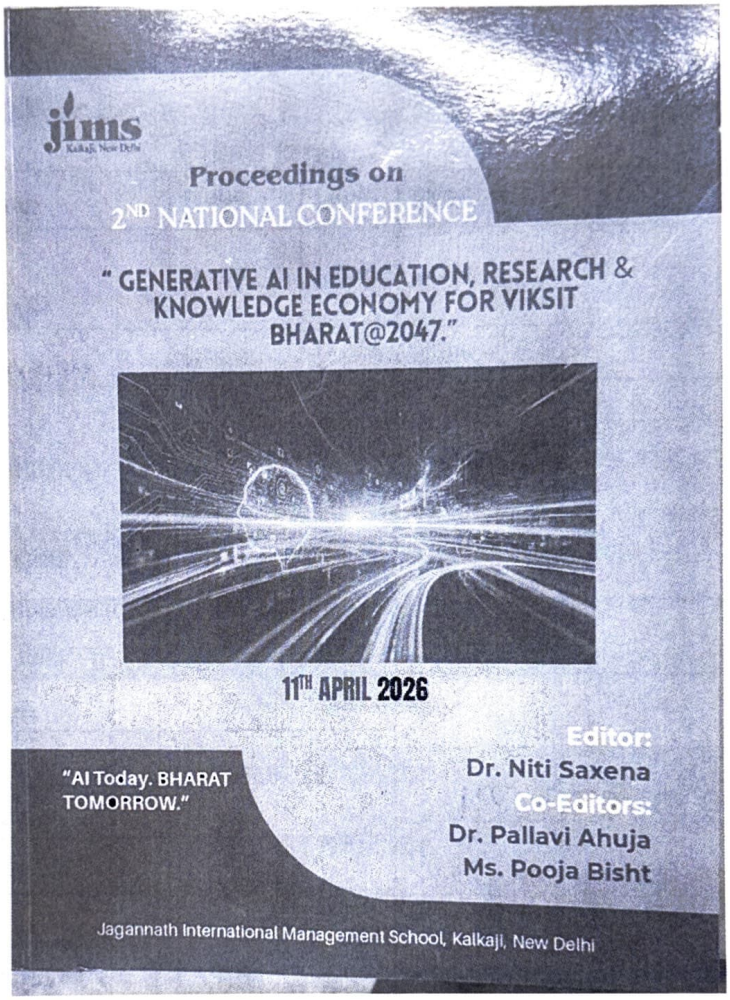




(Glimpses of 2nd National Conference was conducted on 11th April 2026 at the Auditorium, JIMS Kalkaji on the theme "Generative AI in Education, Research & Knowledge Economy for Viksit Bharat@2047".)

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Conference Proceedings Released on 11.April 2026

2B

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Attendance List

"Generative AI in Education, Research & Knowledge Economy for Viksit Bharat@2047"

Dated: 11.04.2026

S.No.	Name	Designation	Attendance
1	Dr. Ruchi Srivastava	Professor & HOD	
2	Dr. Prashant Kumar	Associate Professor and HOD	
3	Ms.Sangeeta Sharma Mehndiratta	Assistant Professor	
4	Himashu Agrawal	Assistant Professor	
5	Dr. Preeti Singh	Assistant Professor	
6	Ms.Aastha Behl	Assistant Professor	
7	Dr.Jasleen Rana	Assistant Professor	
8	Dr.Shweta Khandelwal	Assistant Professor	
9	Dr.Ekta Kasana	Assistant Professor	
10	Dr.Shivani Sharma	Assistant Professor	
11	Ms.Sakshi Singh	Assistant Professor	
12	Ms.Arti Vaish	Assistant Professor	
13	Ms.Dolly	Assistant Professor	

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Kalkaji, Delhi

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14	Ms.Katyayani	Assistant Professor	
15	Ms.Akanksha Yadav	Assistant Professor	
16	Dr. Niti Saxena	Associate Professor	
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18	Mr.Sanjay Mehrotra	Associate Professor	
19	Ms.Nikhita Dhawan	Assistant Professor	
20	Dr.Pallavi Ahuja	Assistant Professor	
21	Mr.Umesh Kumar Gupta	Assistant Professor	
22	Dr. Surbhi Gosain	Assistant Professor	
23	Dr. Gurmeet Sodhi	Assistant Professor	
24	Ms. Pooja Bisht	Assistant Professor	
25	Ms. Surbhi Ahuja	Assistant Professor	
26	Mr. Kartik Dayal	Assistant Professor	
27	Ms.Chanika Goel	Assistant Professor	
28	Ms.Kanika Parashar	Assistant Professor	

Name & Signature

Faculty Coordinator

Dr. Ruchi Srivastava (HOD – BBA)

S No.	Prefix	Name	Affiliation	Designation	Title	Signature
22	Dr.	Teena Hassija	School of Business, Manav Rachna University	Associate Professor	Artificial Intelligence (AI) enabled Gamification in Accounting Education: A case study of student engagement and competence	
23	Dr.	Pooja Kapoor	School of Business, Manav Rachna University	Professor	Artificial Intelligence (AI) enabled Gamification in Accounting Education: A case study of student engagement and competence	
24	Mr.	Rajat Khanna	Jagan Institute of Management Studies, Rohini	Student	Transforming Road Logistics Through an AI-Driven Digital Freight Marketplace	
25	Mr.	Gaurav Jindal	Lloyd Institute of Engineering & Technology, Greater Noida	Student	AI-Driven Question Paper Generation: A Comprehensive Implementation Approach	
26	Mr.	Akshat Jain	Jamia Hamdard University	Student	Generative AI in Bank Stress Testing: Risk Sensitivity or Capital Over-Conservatism	
27	Ms.	Muskan Kashyap	Jagan Institute of Management Studies, Rohini	Student	Adoption of AI tools in small and Medium Enterprises	
28	Mr.	Shagun Mittal	Jagan Institute of Management Studies, Rohini	Student	Adoption of AI Tools in Small and Medium Enterprises	
29	Ms.	Bharti Sharma	Amity University, Noida	Research Scholar	The Future of HR: A Qualitative Study of Digital Technology Interventions on Human Resource Effectiveness and Emerging Challenges	
30	Mr.	Arnav Sharma	Maharaja Surajmal Institute	Student	Reimagining Pedagogy in the Age of Generative AI: Empowering Educators and Advancing Academic Performance	
31	Ms.	Khushi Talwar	Bharati Vidyapeeth's Institute of Computer Applications and Management (BVICAM)	Student	Generative AI in Higher Education and Research: Building India's Knowledge Economy for Viksit Bharat @2047	
32	Ms.	Sanya Gupta	Edelytics	Social Media Marketing Associate	LEVERAGING GENERATIVE AI FOR GLOBAL MARKET SENTIMENT ANALYSIS: A STRATEGIC FRAMEWORK FOR INDIAN MSMEs IN THE VIKSIT BHARAT@2047 ECONOMY	
33	Dr.	Disha Grover	Jagan Institute of Management Studies, Rohini	Associate Professor	Adoption of AI tools in Small and Medium Enterprises	
34	Mr.	Arjun	Maharaja Surajmal Institute	Student	Synergizing AI, Big Data Analytics, Cloud Computing, and Blockchain for Next-Generation Intelligent Systems	
35	Mr.	Gautam Chauhan	Jagan Institute of Management Studies, Rohini	Student	AI driven decision review system in cricket	
36	Dr.	Kritika Gosain	Sharda University	Assistant Professor	A study on exploring the use of Artifical Intelligence Applications by UG students for self-learning.	
37	Mr.	Sumit Kumar	Ramanujan College, University of Delhi	Assistant Professor	Mapping the Intellectual Structure of Financial Inclusion Research in the FinTech Era: A bibliometric Study	
38	Ms.	Sania Gadi	Jagan Institute of Management Studies, Rohini	Student	Understanding Consumer Adoption of Electric Vehicles: A Review of Behavioural and Technology Factors	
39	Ms.	Srishti Chadha	Jagan Institute of Management Studies, Rohini	Student	Understanding Consumer Adoption of Electric Vehicles: A Review of Behavioural and Technology Factors	
40	Dr.	Suniti Chandiok	Banrasidas Chandwala Institute of Professional Studies, Dwarka, New Delhi	Associate Professor	Exploring the role of green entrepreneurship and AI-enabled innovations in promoting sustainable business models and inclusive economic development in rural India.	

S No.	Prefix	Name	Affiliation	Designation	Title	Signature
41	Dr.	Aparna Mishra	Banrasidas Chandiwala Institute of Professional Studies, Dwarka, New Delhi	Director	Exploring the role of green entrepreneurship and AI-enabled innovations in promoting sustainable business models and inclusive economic development in rural India	
42	Dr	Ashneet Kaur	Jagannath International Management School, New Delhi	Associate Professor	From Algorithms to Acceptance: Ethical AI Practices and Trust Formation in Higher Education Institutions	
43	Ms.	Yashika Verma	DDU College, University of Delhi	Assistant Professor	STUDENTS' ACCEPTANCE OF CHATGPT FOR RESEARCH PURPOSES: INSIGHTS FROM THE TECHNOLOGY ACCEPTANCE MODEL 2	
44	Ms	Anit Kaur	Banarsidas Chandiwala Institute of Professional Studies	Assistant Professor	Business Transformation and Sustainable Innovation: An Edge to the Global Circular Economy	
45	Mr.	Atishay Jain	Vivekananda Institute of Professional Studies -Technical Campus, Delhi	Student	Securing Decentralized Networks: Trust and Vulnerabilities in Blockchain	
46	Dr	Shailee Bhatia	Vivekananda Institute of Professional Studies -Technical Campus, Delhi	Associate Professor	Securing Decentralized Networks: Trust and Vulnerabilities in Blockchain	
47	Mr.	Saransh Sabharwal	Vivekananda Institute of Professional Studies -Technical Campus, Delhi	Student	A Reliability-Aware Multimodal Deep Learning Framework for Multimedia Authenticity Assessment in Cybersecurity	
48	Ms.	Tanvi	Vivekananda Institute of Professional Studies -Technical Campus, Delhi	Student	Securing Decentralized Networks: Trust and Vulnerabilities in Blockchain	
49	Dr	Latika Malhotra	Institute of Information Technology & Management	Associate Professor	Gender Diversity in Indian Corporate Workplaces: A Conceptual Review of Progress, Challenges, and Strategic Imperatives	
50	Dr.	Kanishka Sethi (Dr. Ishrat)	Jagannath International Management School, New Delhi	Assistant Professor	Beyond Efficiency: Evaluating the "Human in the Loop" Model for mitigating misinformation in AI Augmented Research Ecosystems	
51	Ms.	Shreya Singh	Tudelü	PPC/SEO Analyst	BEYOND AUTOMATION: EXAMINING THE SOCIO-ETHICAL IMPACT OF GENERATIVE AI ON INDIAN SOCIETY AND EDUCATION	
52	Ms.	Deepshikha	State Institute of Advanced Studies In Teacher Education (SIASTE), Jhajjar	Student	Preparing Pre-Service STEM Teachers for the Digital Era: Impact of Digital Libraries and Virtual Labs on Teaching Competency and Digital Readiness	
53	Dr.	Niti Saxena	Jagannath International Management School, New Delhi	Associate Professor	Assessing benefits and challenges of AI content generation in banking industry	
54	Dr.	Ruchi Srivastava	Jagannath International Management School, New Delhi	Professor	HUMAN LIKE YET ARTIFICIAL: A COMPREHENSIVE REVIEW OF VIRTUAL INFLUENCERS USING THE TCM FRAMEWORK	
55	Dr.	Surbhi Gosain	Jagannath International Management School, New Delhi	Assistant Professor	"A study on exploring the use of Artificial Intelligence Applications by UG students for self-learning"	
56	Ms.	Sakshi Singh	Jagannath International Management School, New Delhi	Assistant Professor	Artificial Intelligence (AI) enabled Gamification in Accounting Education: A case study of student engagement and competence	
57	Dr.	Pallavi Ahuja	Jagannath International Management School, New Delhi	Assistant Professor	Generative AI in Bank Stress Testing: Risk Sensitivity or Capital Over-Conservatism	
58	Dr.	Prashant Kumar	Jagannath International Management School, New Delhi	Associate Professor	Reimagining Pedagogy in the Age of Generative AI: Empowering Educators and Advancing Academic Performance	
59	Dr.	Prashant Kumar	Jagannath International Management School, New Delhi	Associate Professor	Synergizing AI, Big Data Analytics, Cloud Computing, and Blockchain for Next Generation Intelligent Systems	

Dr. Ishrat Rasool. – Jamia Millia Islamia University

Kit given.

DR. ISHRAT RASOOL – ASSISTANT PROFESSOR X

S No.	Prefix	Name	Affiliation	Designation	Title	Signature
60	Ms.	Sia Gupta	Jagannath International Management School, Kalkaji	Student	How Predictive Analytics Is Reshaping Global Consumer Demand Forecasting	
61	Ms.	Dikshita Khandelwal	Jagannath International Management School, Kalkaji	Student	How Predictive Analytics Is Reshaping Global Consumer Demand Forecasting	
62	Mr.	Ishaan Agarwal	Jagannath International Management School, Kalkaji	Student	How Predictive Analytics Is Reshaping Global Consumer Demand Forecasting	
63	Ms.	Disha Verma	Jagannath International Management School, Kalkaji	Student	Enhancing Security and Trust in UPI Transactions Through Artificial Intelligence	
64	Ms	Archana Bhalla	Jagannath International Management School, Kalkaji	Student	BEYOND AUTOMATION: EXAMINING THE SOCIO-ETHICAL IMPACT OF GENERATIVE AI ON INDIAN SOCIETY AND EDUCATION	
65	Ms.	Jahnavi Mondreti	Jagannath International Management School, Kalkaji	Student	BEYOND AUTOMATION: EXAMINING THE SOCIO-ETHICAL IMPACT OF GENERATIVE AI ON INDIAN SOCIETY AND EDUCATION	
66	Ms.	Archana Bhalla	Jagannath International Management School, Kalkaji	Student	AI-DRIVEN FRAUD DETECTION, COMPLIANCE & GOVERNANCE	
67	Ms.	Jahnavi Mondreti	Jagannath International Management School, Kalkaji	Student	AI-DRIVEN FRAUD DETECTION, COMPLIANCE & GOVERNANCE	
68	Mr.	Sameer Tiwari	Jagannath International Management School, Kalkaji	Student	Generative AI in Bank Stress Testing: Risk Sensitivity or Capital Over-Conservatism	
69	Mr.	Aron Kalia	Jagannath International Management School, Kalkaji	Student	Generative AI in Bank Stress Testing: Risk Sensitivity or Capital Over-Conservatism	
70	Mr	Hritik Arora	Jagannath International Management School, Kalkaji	Student	From Digital Currency to Intelligent Currency: The Future Role of Artificial Intelligence in Enhancing CBDC Stability in India	
71	Mr.	Madhav Menon	Jagannath International Management School, Kalkaji	Student	From Digital Currency to Intelligent Currency: The Future Role of Artificial Intelligence in Enhancing CBDC Stability in India	
72	Mr.	Shoham Mukhrjee	Jagannath International Management School, Kalkaji	Student	From Digital Currency to Intelligent Currency: The Future Role of Artificial Intelligence in Enhancing CBDC Stability in India	
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77	Ms.	Sia Gupta	Jagannath International Management School, Kalkaji	Student	Digital Rupee and AI-Based Payments: Impact on Financial Inclusion, Efficiency, and Fraud in India	
78	Ms.	Naina Gupta	Jagannath International Management School, Kalkaji	Student	Generative AI for Personalized and Adaptive Learning in Indian Higher Education: Opportunities, Challenges and Alignment with NEP 2020 and Viksit Bharat @2047	